

DISASTER MEDICINE

Clinical Research and Practical Application of Mass Casualty Medicine

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Advertise in our special issues on Intraosseous Medicine

Special two issue set presents the latest state of the art research and application of Intraosseous Medicine in Mass Casualty and Disaster Incidents.

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Intraosseous Medicine Special Issue - ROP Advertising – 4/color								Inserts (per page)
Color Rates	Back Cover	IFC/IBC	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	Number of pages bound or ride-along
1 Time	\$4495.	\$3,745.	\$2,995.	\$2,395.	\$1,795.	\$1,195.	\$895.	\$3250.
2 Pages	4,270.	3,557.	2,845.	2,275.	1,705.	1,135.	850.	3,100.
4 Pages	4,056.	3,379.	2,702.	2,161.	1,620.	1,078.	808.	2,850.

Special Issue Alert!

Don't miss the opportunity to have your product or service seen in our special issues on Intraosseous Medicine.

These two reference issues present the latest research and clinical application of Intraosseous Medicine in mass casualty medical responses. As reference issues, they will have high readership and a long readership lifespan.

Reach new customers with advertising and purchase bulk copies for use in your product marketing and outreach.

The best in disaster medicine!

American Journal of Disaster Medicine is a peer-reviewed professional journal designed to meet the challenges faced by physicians, healthcare professionals, and medical responders as they provide medical care in disaster situations.

The journal addresses all aspects of mass casualty medicine from acts of terrorism to natural disasters and disease outbreaks, and does so with the guidance of an internationally recognized editorial review board made up of the foremost experts in the field.

Leadership in the field...

Under the leadership of Editor-in-Chief, Susan M. Briggs, MD, MPH, *American Journal of Disaster Medicine* focuses on all aspects of the proper and adequate response to catastrophic medical events caused by disasters either natural or man-made.

Physicians and other first responding healthcare professionals who read this journal are the decision makers and buyers of your products and services.

◆ **ALL RATES 4/COLOR**

◆ **BLEED:** No charge

◆ **AGENCY COMMISSION:** 15%

◆ **EARNED RATES:**

Rates based on number of insertions within one year, regardless of size.

MECHANICAL REQUIREMENTS:

◆ **FINISHED TRIM SIZE:** 8-3/8 x 10-7/8

◆ **Non-Bleed AD DIMENSIONS:**

(Sizes in Inches)

1 page7 x 10

2/3 page.....4-1/2 x 10

1/2 page-vertical3-3/8 x 10

1/2 page-horizontal7 x 4-7/8

1/3 page-vertical2-1/2 x 10

1/3 page-horizontal.....4-1/2 x 4-7/8

1/4 page3-3/8 x 4-7/8

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Full page: 8-5/8 x 11-1/8.

Includes 1/8" trim all sides. Allow 1/2" inset safety for live matter all edges. Signatures jog to the head and trim. Inserts need 1/2" high folio lip.

Fractional units:

1/2 page horizontal: 8-5/8 x 5-9/16

1/2 page vertical: 4-5/16 x 11-1/8

◆ **INSERT REQUIREMENTS:**

Please contact publisher with details on size and specifications of insert.

◆ **INSERT OVERAGES:**

Unless otherwise instructed, surplus inserts will be destroyed 60 days after closing date of scheduled insertion.

◆ **PAPER STOCK:**

Inside: 60 lb.coated – acid free

Covers: 80 lb. coated – acid free

◆ **BINDING:** Perfect Bound

◆ **CIRCULATION:**

Print 5500

Online Edition (Total FTE Readers) 13970

◆ **HALFTONES:**

Up to 150 line screen.

Maximum print density 4/c is 270%.

◆ **REPRODUCTION REQUIREMENTS:**

All materials must have register marks and trim marks clearly indicated. Ads supplied without color proof run at advertisers risk. All ads must be in PDF-X1A or newer format, must include hi-res images and all fonts.

◆ **ISSUANCE:**

Quarterly (4 issues per year)

◆ **ADVERTISING CLOSING DATES:**

Issue	Closing Date
Winter 2016	February 27, 2016
Spring 2016	December 2, 2016
Intraosseous Special Issue Part 1	December 9, 2016
Intraosseous Special Issue Part 2	December 9, 2016

—STANDARD TERMS & CONDITIONS APPLY—

◆ **ADVERTISING CONTACT:**

Richard A. DeVito, Jr,
Weston Medical Publishing, LLC
470 Boston Post Road, Suite 301
Weston, MA 02493
Phone: 781-899-2702 ext 107
Email: radjr@pnpc.com